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Drake, David F., and Stefan Spinler. "Sustainable Operations Management: An enduring stream or a passing fancy?" Discussion Paper 2013-49. Cambridge, Mass.: Harvard Environmental Economics Program, July 2013. The views expressed in the Harvard Environmental Economics Program Discussion Paper Series

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an issue that is far wider than operations management, but with which operations management is intimately connected – corporate social responsibility (CSR). It is important to operations management because, of all

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